

Recommended Reading to [IGNITE BRILLIANCE](#) in you!
A few titles to spark new perspectives. Read at your own risk! ;-)

Title**Author****Self-Leadership**

Synchronicity
Finding Your Own North Star
Improvisation for the Spirit
Happier
Learned Optimism
Story
You are a Badass
Emotional Intelligence

Jaworski
Martha Beck
Katie Goodman
Tal Ben-Shahar
Martin Seligman
Robert McKee
Jen Sincero
Daniel Goleman

Professional Leadership

Outliers
The Five Dysfunctions of a Team
Execution
Business Model Generation
The Oz Principle
Adversity Quotient

Malcolm Gladwell
Patrick Lencioni
Ram Charan
Alexander Osterwalder & Yves Pigneur
Craig Hickman
Paul G. Stoltz

Brain

Brain Rules
The Man Who Mistook His Wife for a Hat
Inside the Brain
A User's Guide to the Brain
How We Decide

John Medina
Oliver Sacks
Robert Kotulak
John J. Ratey
Jonah Lehrer

Innovation

The Eureka Effect
A Whole New Mind
The Seventh Sense
Thinking Fast & Slow

David Perkins
Daniel Pink
William Duggan
Daniel Kahneman

Sales

The Challenger Sale

Matt Dixon and Brent Abramson